

# With Love From Bella

TRAVEL | OCEAN | WANDERLUST



## BELLA CASTRO

### CONTENT CREATOR

I graduated in Communications and PR, as well as Business Administration and Management, but it was my love for travel and adventure, and most specifically for California, what made me want to share my journey and inspire others to follow their dreams. And so, With Love From Bella was born.

**Welcome to my world, sit back & enjoy the trip!**



/WLOVEFROMBELLA

+13K FOLLOWERS



WITHLOVEFROMBELLA.COM

+1K MONTHLY VIEWS



/WLFROMBELLA

130K MONTHLY VIEWS

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HUNTINGTON BEACH  
CALIFORNIA

## SEEN ON / PARTNERSHIPS

- PASEA HOTEL & SPA
- SURF CITY USA
- PACIFIC CITY HB
- VISIT THE USA
- VISIT CALIFORNIA
- LIVE LAGUNA BEACH
- VISIT SANTA CRUZ
- DOWNTOWN SAN CLEMENTE
- HOTEL IRVINE
- EXPLORE SANTA BARBARA
- CITY OF SOLVANG
- VISIT NEWPORT BEACH
- NEWPORT BEACH LIFESTYLE MAG
- LOS ANGELES MAG



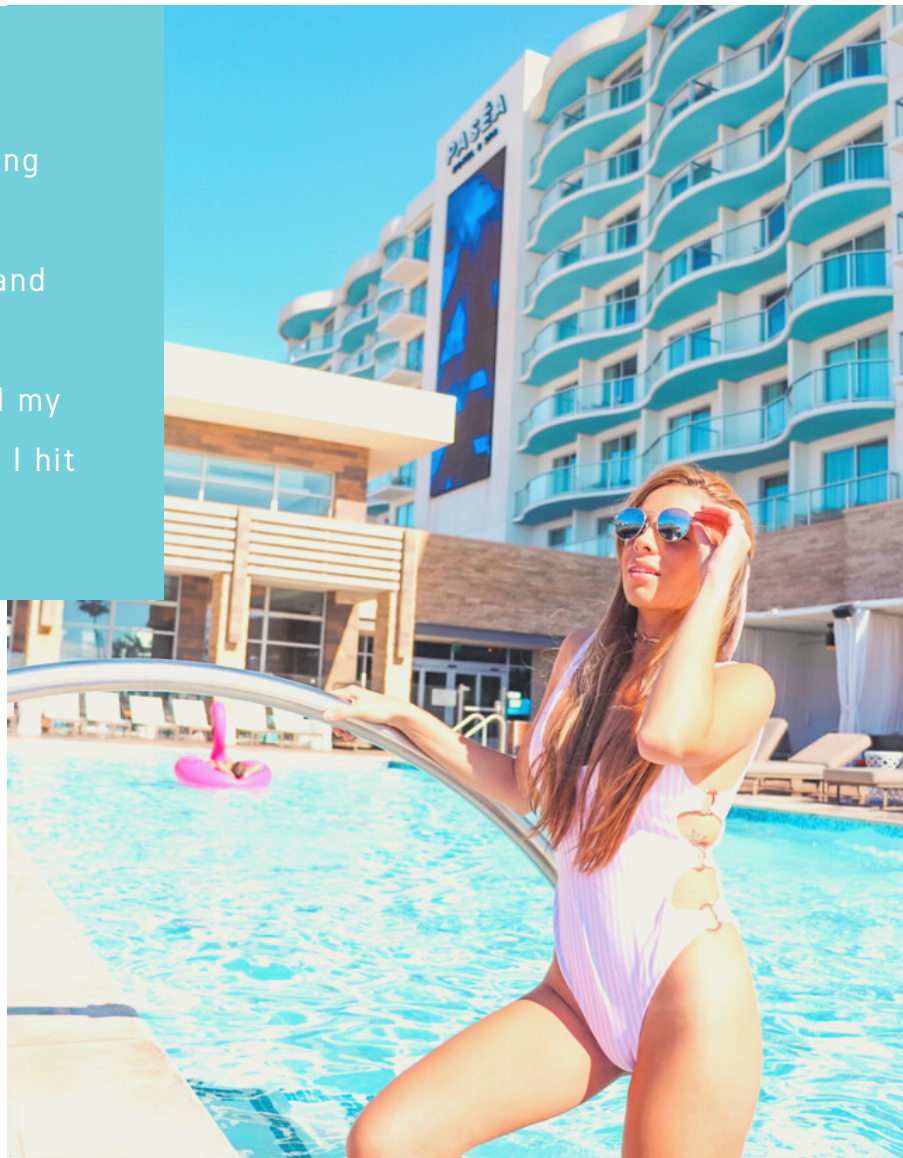
- BOTA BACKPACKS
- WACACO
- KENNETH BROWN SALONS
- BOMBER EYEWEAR
- BEYOND YOGA
- LARGO DRIVE
- WINE SOCIETY
- FOREVER 21 OC
- QUPID SHOES
- VEUVE CLICQUOT
- LEMONADE LA
- PROJECT VANLIFE
- OTBT SHOES
- DANIEL WELLINGTON
- And more...

## TRAVEL

There's a unique feeling about traveling and experiencing different cultures, discovering flavors, meeting people, and learning something new in return. I share all about the places I visit and my favorite recommendations every time I hit the road!

## LIFESTYLE

The brands I partner with, the products I use, and the events I participate in all reflect California's good vibes and lifestyle! Let's work together to spread your business to my audience and beyond!



## HOW WE CAN WORK TOGETHER

User-generated content (UGC) feels more authentic to the average reader and social media users, thus essential for building trust.

There are many ways you can work with With Love From Bella, from reviews to advertising.

Here are some of the many ways brands choose to work with me. Feel free to reach out with your proposal, and let's chat!

- Press Trips
- Sponsored Posts
- Social Media Promotion
- Photo Content Creation
- Brand Ambassador
- Product and Service Reviews
- Blog Writing



## WHY WORK WITH ME

I can market your brand and product through authentic and creative content and increase your brand's positive perception throughout my audience.

## AUDIENCE INSIGHTS

### TOP LOCATIONS

- USA
- Brazil
- United Kingdom

### GENDER

77.2%  
Women

### AGE RANGE

40.3%  
25-34